

Erasmus+ Higher Education Seminar

"Lead Entrepreneurship & Innovation Program"

It is our pleasure to invite you to a **Erasmus+ Higher Education Seminar** under the theme "**Lead Entrepreneurship & Innovation Program.**"

Date: 27-28 November 2018

Venue: Yerevan Brusov State University of Languages and Social Sciences (42 Tumanyan St., 2nd building, 2nd floor, Auditorium 2200)

Working language: English, Armenian

Entrance: Free

The event is organised in the frames of the ***Technical Assistance Missions (TAM) to the National Team of Erasmus+ Higher Education Reform Experts (HEREs) in Armenia.***

The **aim** of this seminar is to provide participants with practical information on the growing frontier of innovation and entrepreneurial activity at the nexus of business and natural systems, according with the EFQM (European Foundation for Quality Management) Concepts, to learn to think and act entrepreneurially in order to create new value in the world through new products, solutions, ventures, technologies, etc. The event will focus on: People agility, Change agility and Results agility, and will consist of 4 modules: Leadership, Facilities & Agile Management; Entrepreneurial Mindset; Harnessing Creativity & Innovation; Design Thinking & Service Design.

The seminar will be delivered by **Prof. Pere Juarez from University of Barcelona**. He is the ISOCO Innovation Manager; EDUCHALLENGES General Manager; the President of UB Alumni Club of Entrepreneurship and Innovation; a member of IAF-International Association of Facilitators; a lecturer and expert in Applied Innovation for Education. He is also Trainer and Senior Facilitator of high performance teams using LEGO® SERIOUS PLAY® methodology and Gamification Techniques, with a recognised curriculum in Innovation Project Management and Innovation subjects at the University and Organizations.

AGENDA